



2017 C-THCC “A Day of Art”

Dear Artist:

The Cen-Tex Hispanic Chamber of Commerce is gearing up to host its first “**A Day of Art**” on November 11, 2017. For years, the C-THCC has been known for hosting an Art Showcase at its annual membership banquet. However, its time that the artists have their own night! This is your chance, as an artist, to showcase your uniqueness and creativity.

HERE ARE THE DETAILS

The Coordinating Team:

The Coordinating Team, at present, include Joe Rodriguez, Melvin Collins, Yolanda Salazar, Heather Hughes, and Ivon Mendoza. Ivon will be the central contact person. If you have experience and interest or resources in any aspect of art or exhibiting, please offer your gifts and ideas. You can reach Ivon at ivon@wacohispanicchamber.com.

“A Day of Art” will consist of a sneak preview and a showcase.

For the Banquet Sneak Preview, various pieces of art will be selected by our Selection Team. These pieces will be presented and previewed at the Annual Membership Banquet. Artists will have the opportunity to sell their art pieces during this sneak preview, as long as they adhere to the guidelines provided below.

The Showcase will take place at the Hilton Hotel Waco on November 11, 2017. This will include a small ceremony with a speech being presented by our Artist Guest Speaker. This will be followed by light hors d’oeuvres and cash bar. Artists will be present to discuss their art pieces, as well as, make sales as they please.

Guidelines:

Artists can submit up to 3 pieces of art and our Selection Team of “experts” will choose based on space availability, category type, size, etc. The art pieces may be existing items or new works to be created between now and the cut-off dates listed below.

The sizes can vary, but the Coordinating Team is asking that sizes be no larger than 18 x 24. There is ABSOLUTELY no theme, so we ask that artists be creative and present something unique!

Ticket Sales:

Tickets will be sold for the Saturday Showcase.

Ticket sales for the Saturday Showcase will begin shortly, as well as, tickets will be available at the Annual Banquet itself. The tickets will be priced at \$10 each. Artists are encouraged to sell tickets for the event and they will receive \$2 from each ticket sale. When tickets are sold by the artist, the customer **MUST** mention the artist's name so that he/she can receive the appropriate compensation.

Artist Sales:

Artists will receive 70% of the revenue obtained from the sale of their art piece and the C-THCC will recover the remaining 30%.

Important Dates:

September 28th: Deadline for submission of application to be considered for the Banquet Sneak Preview.

October 11th: Deadline for submission of art work to be considered for the Banquet Sneak Preview.

Week of October 14th: Finalists will be notified by e-mail (Due to the volume of entries, we may not be able to notify the artists not selected). If you have not heard from the Selection Team by the end of the week of October 14th, the artist may call (254) 754-7111 or e-mail ivon@wacohispanicchamber.com.

October 20th: Deadline for submission of application to be considered for the Saturday Showcase.

October 24th: C-THCC Annual Membership Banquet/Art Preview

6:00 PM – 9:00 PM

October 3rd: Final Deadline for art work submission for Saturday Showcase

November 11th: "A Day of Art" Showcase for the entire community (Tickets required)

9:00 AM – 2:00 PM Art Showcase

2:00 PM – 3:00 PM Breakdown Period